

HOLLY SPRINGS

NORTH CAROLINA

The Town of Holly Springs is one of Wake County's most impressive success stories. In 1990, just 25 years ago, only 900 people lived in this southwestern Wake town. Today, Holly Springs is home to more than 35,000 people, top-performing public schools, new residential and mixed-use developments – including two private golf course communities, and one of the largest biopharmaceutical campuses in the region.



COMMUNITY DEMOGRAPHICS



Population growth: 35,000 (2017).
3.32% growth projected for 2016-2021.



Educational attainment: 54.4%*
(Holly Springs)



Median household income: \$91,470



Average home sales price: \$338,454



Unemployment rate: 5.5% (Wake County)

Source: US Census Bureau, US Department of Labor.
*25+ years of age.



MAJOR EMPLOYERS

- Seqirus
- Rovisys
- Pierce Group Benefits
- Ideal Landscaping
- UNC Rex Healthcare



KEY INDUSTRIES

- Life Sciences
- Advanced Manufacturing
- Technology
- Retail

Seqirus, formerly Novartis Vaccines, opened for business in November 2009 and now employs around 550 full time associates and approximately 200 contract workers.



The \$21 million Ting Park features multi-purpose fields, tennis courts and a baseball stadium hosting the Holly Springs Salamanders. In 2017 and 2018 the park will feature the NCBA DI World Series.



Holly Springs offers many opportunities to connect with nature and enjoy the outdoors. Bass Lake Park has greenway trails, a 54-acre lake, over 110 acres of open space, and its own nature center.



#7 for Best Small Cities in America.

WalletHub, 2016



#1 in Wake County for Job Growth 2010-2015.

NC Commerce, 2016

To learn more about our growing business community, or living in Holly Springs, please contact us or visit us online.



Wake County Economic Development
800 S. Salisbury St. | Raleigh, NC 27602
919-664-7042 | raleigh-wake.org



Town of Holly Springs
128 S. Main Street | Holly Springs, NC 27540
919-557-3923 | hollyspringsnsc.org